

*I believe anything is possible. I see opportunities when others see impossibility.*

***I take risks. I'm focused. I hustle.***

*I embrace my child like wonder and curiosity. I take flying leaps into the unknown. I contribute to something bigger than myself.*

***I create. I learn. I grow. I do.***

*I believe its never too late to start living a dream.*

***I am an IndiaPreneur.***

## About Us

IndiaPreneurship is a platform that connects global entrepreneurs with India. We inspire and equip individuals to harness the power and potential of India and Entrepreneurship through highly customized events and networking opportunities. Our network includes entrepreneurs, investors, academics, companies and institutes in India and around the world.

## What we do?

IndiaPreneurship brings together global entrepreneurs and graduate students for customized treks to India. These experiential events are designed to provide delegates an insight into the Indian start-up ecosystem and help them leverage the India story. IndiaPreneurship also organizes treks for Indian entrepreneurs and graduate students to Israel, Silicon Valley, New York and London to experience true global entrepreneurship.

## FLOW

FLOW is an experiential event that brings together individuals who are driven to inspire, learn and act - entrepreneurs, mavericks, visionaries and students alike. It is a two-day event designed by IndiaPreneurship, hosted in New Delhi in December 2013.

FLOW gives you transformational mind shifts, game changing ideas, impactful training, life long connections, incredible adventures and unique opportunities to share and contribute, so you can play your game at the highest level. FLOW will significantly empower you to accomplish challenging milestones.

It is our endeavour to bring together global entrepreneurs, change makers and individuals with an entrepreneurial outlook to experience the India story. We

will give you the networks, tools and inspiration to become an IndiaPreneur. FLOW is driving the movement of entrepreneurship tourism globally by the convergence of ideas, experiences and opportunities!



## WHEN

21st December (Saturday), 2013.  
22nd December (Sunday), 2013.

## WHERE

Zorba the Buddha, New Delhi

Book Your Ticket –  
[www.indiapreneurship.org/register.php](http://www.indiapreneurship.org/register.php)

## DETAILS OF THE AGENDA : DAY ONE

### DAY 1

21st December, Saturday

#### Registration & Icebreakers (0830 - 0930)

Check-in and get to know one another.

#### Inaugural session (09.30-10.00)

Meet you fellow travellers, speakers, panellists and participants through our innovative structure networking activities.

#### About the Speaker: The IndiaPreneurship Team

##### The State of the Nation (10.00-10.30)

India is on every global entrepreneur's wish list today. But what is it to do be a global entrepreneur in India and what are some of the global players like Google doing differently in countries like India.

#### About the Speaker: Gautam Gandhi, Google

Gautam has been with Google India for the past 5 years, expanding the global giants foot print in India and exploring new product innovations for Google.

##### We the People (10.30-12.00)

With the median age of 25, Indian today stands amongst the youngest countries in the world. So what's on the mind of this 600 million strong youth market of India? How do they make their purchase decisions and what is important to them as consumers. Listen to 8 smart youngsters sharing their views and perspectives.

#### About the Moderator: Charanya Chidambaram, Power of Youth

Charanya represents Power of Youth - an organisation working to create high impact entrepreneurship opportunities amongst the youth with a focus on the BRICS countries.

##### Showcasing some of India's coolest Start-ups. (12.30-13.30)

From Idea to inception and from the mill to the mall, it takes a lot from an entrepreneur to grow their organisations. Getting funded and mentored along the way by Angels is not a matter of chance, but demonstrating flawless execution of a great Idea. Hear the story of some of Indian most watched start-ups.

#### About the Moderator: Prajakat Raut, India Angels Network

Prajakat is the Vice President of India Angels Network, a premier Angel group in India.

Connect with Your Purpose and Find Your Passion: Day 1 (14.30-15.30) & Day 2 (10.00 - 12.00)  
Prof Glen has put together a new and comprehensive template called "The Conscious Template" which revolutionizes the way we relate to any subject, be it education, parenting, history, evolution or business. This thus empowers one to come from a place of clearer understanding of self and the world/work he or she may belong to. Prof Glen will introduce the CT to the audience in a presentation along with Dipalle who will go on to do on the spot creative exercises to give the audience a firsthand taste of some of the concepts along with narration of stories that explain the template in its application process.



PROF. GLEN MARTIN (USA)



GAUTAM GANDHI (GOOGLE)

#### About the Speakers - Co-founders of Conscious Care India Glen Martin - Psychotherapist, Author, Philosopher, Lecturer, Counselor.

Glen majored in biology and geology for the first five years of college before completing another five years in psychology. He first visited India in 1979 after completing his undergraduate and graduate degrees. Glen was certified in both peripheral and EEG biofeedback and licensed in the USA as a Clinical Counselor to independently diagnosis and treat emotional and mental disorders. Glen has written 6 books on CQ- Conscious Quotient, Weight Loss, Relationship and others.

#### Dipallé Parmar Haworth - Writer, Poet, Artist, Intuitive Mentor, Counselor & Life Coach.

Dipallé is a gifted clairvoyant by birth. (Clairvoyant means someone with clear seeing ability to access information across distance, time and space.) Born in a family of Shamans and healers she has the gift to see across dimensions. Since 1991 she has developed this gift into Intuitive Counseling and accessed her abilities to guide her own self & people in outstanding ways. Presently she is working on her next 2 books and raising her 5 year old son, while mentoring, training and counseling.

## My Idea for India – 1

### Technology and Online (15.30-16.15)

Have you ever thought of starting an online business or taking a global one and replicating it in India? Can the Indian entrepreneurship eco-system be leveraged to create leading technologies? Are we in a digital boom or bubble? Find out more from panelists who have travelled the globe and experienced this industry at different stages of its evolution

#### Panelists include -

##### **Vineet Jawa, Founder Gaboli and IDfY**

Vineet founded IDfY to solve the problem of employee verification. Having raised a round of VC funding, IDfY is now ready to go global. Gaboli provides niche digital marketing services to companies globally

##### **Ankur Jain, Director Wal-Mart Labs**

After graduating from Stanford, Ankur lived the Silicon Valley entrepreneurial dream. After his company Kosmix was acquired by Wal-Mart, he moved to India to run Wal-Mart Labs. In his spare time he created an online cricket game and also advises several start-ups

##### **Andrine Mendez, Serial Entrepreneur, Author and Speaker**

Andrine is the founder of SaltMangoTree, Vines Media and TBS Group. He is a Marcom guy and an advisor to several start-ups in India. Andrine has been a keynote speaker at several events including TedX and has conducted workshops around the country.

## My Idea for India – 2

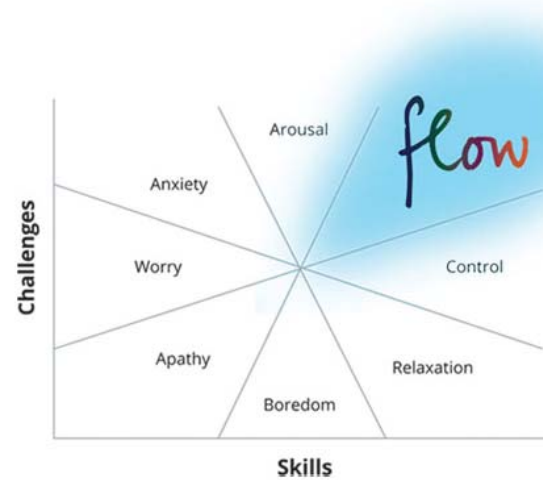
### Consumer and Offline (16.15-17.00)

Hear some amazing stories of niche businesses that are exciting and yet use traditional themes and distribution channels. These panelists will walk you through their journey and help you identify some glaring opportunities in offline and consumer businesses in India.

#### Panelists include:

##### **Neha Kirpal, Founder India Art Fair**

She has become the face of Art in India. After starting her career in PR, Neha founded India Art Fair, a global exhibition to showcase Art in India. Neha has grown the brand significantly and today runs the largest Art Show on the planet



##### **Siddharth Pandey, Founder Leh Leh Sports**

Sid came back from Australia to set up Leh Leh Sports, a health and community venture that promotes sports in India. Sid has built his firm in Delhi by creating a community of sports enthusiasts and is now beginning to expand to other cities.

##### **Annu Grover, Founder Nuturing Green**

Annu started a corporate gifting business and turned it into a green venture. By promoting "gift a plant" Annu has created a strong brand for his company in India.

## My Idea for India – 3

### Unboxing Social Entrepreneurship (17.30-18.15)

Is this the next big wave? Listen to inspiring stories and models that entrepreneurs have adopted to solve basic problems in India. India is a rapidly growing economy with a lot of problems - poverty, lack of healthcare, education, basic services, and infrastructure - are these problems solvable through business models?

#### Panelists include:

##### **Piyush Tewari, Echoing Green and Ashoka Fellow; Founder SaveLife Foundation and ThinkSafety**

Piyush has a passion to make a difference and a business brain that puts most entrepreneurs to shame. Bloomberg Foundation and several other global firms that are supporting his organization in road safety back him.

##### **Gaurav Mehta, Investor; Private Equity; Founder Project Dharma**

Gaurav has lived most of his life in Germany where he has been an active Investor with large PE funds like General Atlantic. He founded Project Dharma with fellow classmates at London Business School and today runs one of the most successful grassroots companies in India.



**Sadna Samaranayake, Founder BInclusive;  
Advisor World Bank, BRAC**

Originally from Sri Lanka, Sadna grew up in the Marshall Islands, Hawaii and Papua New Guinea. She is a serial entrepreneur and an expert on Base of the Pyramid business models concerning housing, urban poverty and financial services for the ultra poor.

**Becoming an IndiaPreneur (18.00-18.30)**

How can IndiaPreneurship help you create global ventures and how can you contribute to the journey of fellow travellers. The speakers will also talk about the role of academics in developing entrepreneurship.

**About the Speakers: Dr. Harish Chaudhry, Dept. of Management Studies,  
IIT Delhi and Ripun Jai Mehta, IndiaPreneurship**

Dr. Chaudhry holds a B.Tech from IIT Kanpur, PGDBM from IIM Bangalore and a Ph.D from IIT Delhi. He is trained by RWTUV Germany in TQM, BaaN Systems and by IBM in dB2. Currently he teaches marketing management and is a consultant & trainer of repute to the corporate sector.

Ripun is an experienced finance professional and a serial entrepreneur with a passion and starting, investing in and running cross border businesses. He has spent more than a decade in investment banking in New York.

**High Tea & Networking. (18.30-19.30)**



**Do Not Miss The Chance to Meet the Global Ambassadors and FLOW Delegates.**

**DETAILS OF THE AGENDA : DAY TWO**

**Day 2**

22nd December, Sunday

**The Unbound Journey of an Entrepreneur (10.00-10.30)**

Some of the happiest entrepreneurs are the ones who convert their passion into a business. It's easier said than done and often has its own set of challenges. Adventure Travel has always inspired new ideas for entrepreneurs. Ajeet Bajaj will share his story of mystical ideas through wild travel.



**About the Speaker: Ajeet Bajaj, Founder, Snow Leopard Padamshree Ajeet Bajaj is MD of Snow Leopard Adventures.**

He is the first Indian to ski both the north and the south poles within a year. He has undertaken expeditions in 17 countries spanning 6 continents.

**Discover Your Inner Awesomeness (12.30 - 13.30)**

Join Sebastian King from Australia as he shares how we can have Awesomeness in ALL aspects of our lives and embrace failures as an essential ingredient to success. The speaker will show you how you can experience Awesomeness in areas of life that we previously did not think were Awesome. One aspect of this workshop is that you look at behaviours that have previously been labelled as 'bad habits' and you start to rearrange them in such a way that you can start to see that they actually are great expressions of our Awesomeness.

At the end of the workshop, you will learn to act on the following:

- How to live in the Present Moment
- The Power of Observation
- Engaging in Emotional Appreciation
- Creating Relationships that Support You
- Expressing Love
- Engaging in Celebration and
- Expressing Forgiveness

**About the Speaker:**

**Sebastian King: Awesomeness Coach, Public Speaker & Author, and Creator of Discover Your Inner Awesome**

Sebastian grew up in a small town called Gravenhurst in Canada. He is currently a resident of Australia living in the World Heritage Area of the Blue Mountains. He has a Post Graduate Degree in Gestalt Psychotherapy and an Honours Degree in Philosophy and English Literature.

**Setting up and Doing Business in India. (12.30 - 13.30)**

Doing business comes with its fair share of challenges from legal structuring to tax management. Experts who help start up structure their organisations will share notes on options available to entrepreneurs.

**About the Speakers: Pankaj Jain, Principal, Impact Law Ventures and Ashwani Kumar Sharma, Finance Expert for Start-ups**

Pankaj is lawyer who works with legal issues of start-ups. He is also mentor to a number of start-ups, incubators/ accelerators, and social entrepreneurs. Anjani is a Chartered Accountant by profession and works with a number of start-ups as well.

**Unleashing Entrepreneurs' Emotional Quotient. (14.30 - 15.30)**

Join Nicola Simpson from the UK who will help you discover that once you believe, anything is possible and success is just around the corner. She will help you harness your emotional quotient and feel inspired to be who you were born to be. Come listen to Nicola's story, the ups and downs of becoming an entrepreneur, what pushed her forward and most of all her never faltering drive to succeed. **Nicola believes success is waiting for you, the only person stopping you, is YOU!**

**About the Speaker:**

**Nicola Simpson: Author, Coach and Founder of Yellow Rose Publishing**

Nicola was born in the UK, mother of two beautiful daughters Abigail and Hannah. She lost her daughter, Abigail, in a car accident. She came out of this tragic event, shared experiences in a book, set up a publishing company and is now a best selling author. She believed that her book would be published. She knew she was going to share her story and knew it would be a success. She has shared her story on National TV and hit the top magazines and national newspapers!

**Increasing Your Luck as an Entrepreneur (14.30 - 15.30)**

Donna Pearl Cotterell from the USA will present a workshop on you can increase your luck by living the purpose of your soul through the lens of an entrepreneur.

Participants will be shown how their soul purpose is intertwined with their entrepreneurial skills and abilities. The speaker takes you on a journey of self-discovery and awakening to show how one's soul purpose can manifest itself in defining ones business.

This workshop is designed to allow participants to take a holistic and integrated approach to their business. Who says you can't have it all? As the saying goes, "If you do what you love, you'll never work a day in your life. Make your soul purpose your life's work."

**About the Speaker:**

**Donna Cotterell: Coach and Founder of Indaba Theatre**

**Donna has a B.A. in Theatre Arts (UMassBOS), M.S. in Admin Studies (Boston U) and M.Ed. in Middle School Ed (Lesley U).** Named one of Brockton, Massachusetts 2012 Women of The Year, she co-created and produced "Woven Stories of Hope, Love, and Healing - From Silence to Joy," for survivors of domestic violence, created "My Name is Not Those People," a poignant tale of homelessness and directs interactive performances on anti-gay bullying and HIV/AIDS awareness.

**The Role of Entrepreneurs and Change Makers in the New World Order (16.00 - 17.00)**

Where can entrepreneurs make a real impact in India and how can they be a part of this metamorphosis that the country is experiencing. Finding the right partners and creating the high impact teams will be the focus of this session where the next steps are drafted and tracked to be real change makers.

**About the Speaker: Priyank Narayan, Co-founder, IndiaPreneurship**

Priyank is a faculty at IIT Delhi, teaching entrepreneurship and innovation. He mentors a number of start-ups and family run- corporations.



21-22 December, 2013

**100 02 10 15**  
People Days Sessions Speakers

REGISTER NOW

**AGENDA : DAY ONE**

**21<sup>ST</sup> DECEMBER (SATURDAY), 2013**

Time	Theme	Content	Format	Speaker
0830 - 0930	Registration & Icebreakers			
0930 - 1000	Inaugural Session	Introduction of IndiaPreneurship and FLOW	Opening Remarks	IndiaPreneurship Team
1000 - 1030	The State of the Nation	Global Entrepreneurship in India	Key Note Address	Gautam Gandhi, Google India
1030 - 1200	We the People	What does Young India Want ?	Brainstorming with 8 Bright Young Indians on India's Next Gen	Moderator : Charanya Chidambram, Power of Youth
1200 - 1230	Networking Break	World Café	Kamal Seth, Co-founder, IndiaPreneurship	
1230 - 1330	Showcasing Some of India's Coolest Start-ups	The Story of 4 of India's Most Watched Startups	Creative Presentation	Moderator : Prajakt Raut , Vice President, India Angels Network
1330 - 1430	Networking Lunch			
1430 - 1530	Connect with Your Purpose	Life Coaching for Entrepreneurs	Workshop	Prof. Glen Martin (USA), Founder, Conscious Care India
1530 - 1615	My Ideas for India - 1	Technology and Online	Panelists : Vineet Jawa, Natasha Jain, Ankur Jain	Moderator : Andrine Mendez : Founder, SaltMangoTree
1615 - 1700	My Ideas for India - 2	Consumer and Offline	Panelists : Neha Kirpal, Siddharth Pandey, Annu Grover	Moderator : Priyank Narayan, Co-founder, IndiaPreneurship
1700 - 1730	Networking Break			
1730 - 1815	My Ideas for India - 3	Social Entrepreneurship	Panelists : Piyush Tiwari, Gaurva Mehta	Moderator : Sadna Samarnayake; Founder BInclusive; Advisor World Bank, BRAC
1800 - 1830	Becoming an IndiaPreneur	Getting engaged with IndiaPreneurship	Interaction and Action Planning	Dr. Harish Chaudhry, Prof. Dept. of Management Studies, IIT Delhi and Ripun Jai Mehta, Co-founder, IndiaPreneurship
1830 - 1930	High Tea and Networking			

**AGENDA : DAY TWO**

**22<sup>ND</sup> DECEMBER (SUNDAY), 2013**

Time	Theme	Content	Format	Speaker
0900 - 1000	Registration & Networking			
1000 - 1030	The Unbound Journey of an Entrepreneur	Learning and growth through Travel	Key Note Address	Ajeet Bajaj: Founder, Snow Leonard
1030 - 1200	How finding your Passion Changes Everything	How to to make a viable buisness from your passion	Experiential Workshop	Prof. Glen Martin (USA), Founder Concious Care India
1200 - 1230	Networking Break		World Café	Kamal Seth, Co-founder, IndiaPreneurship
1230 - 1330 (Parallel Session)	Discover your inner Awesomeness	Learning from Failures	Workshop and Discussion	Sebastian King (Australia), Author/Creator, Discover Your Inner Awesome
	Setting up and Doing Buisness in India	A legal and statutory perspective	Fireside Chat	Pankaj Jain (Lawyer forStartups) & Ashwini Kumar Sharma (Finance Expert)
1330 - 1430	Networking Lunch			
1430 - 1530 (Parallel Session)	Unleashing Entrepreneurs' Emotional Quotient	The Unique Journey of an Entrepreneur	Workshop and Discussion	Nicola Simpson (UK), Author/Creator, Yellow Rose Publishing
	Increasing Your Luck as an Entrepreneur	Self-Discovery	Workshop and Discussion	Donna Pearl (USA), Coach/Creator, Indaba Theatre
1530 - 1600	Networking Break			
1600 - 1700	The Role of Global Entrepreneurs and Change Makers in the New World Order	Action Planning, Refelctions and Personal Commitments	Closing KeyNote	Priyank Narayan, Co-Founder, IndiaPreneurship